

For immediate release

SPOTLIGHT ON MONTRÉAL
\$100,000 for the Montreal High Lights Festival

Montréal, February 22, 2007 – Mr. Benoit Labonté, member of the executive committee responsible for culture, heritage, downtown and design, today announced that Montréal has renewed its partnership with the Montreal High Lights Festival, one the city's most popular winter events.

“The Montreal High Lights Festival blends culture and festivity. Always original and often audacious, the Festival features a host of activities highlighting the arts and gastronomy. The Montreal High Lights Festival makes our city shine on the international scene, and the thousands of visitors who attend the festival each year are responsible for significant economic spin-offs,” said Benoit Labonté.

The Ville de Montréal has been a partner in the Montreal High Lights Festival since its creation with a contribution this year of \$100,000 as well as logistics support in the form of goods and services. “Access to culture is truly at the heart of our administration's concerns, as evidenced by our involvement in the Festival. This winter urban rendezvous has conquered the hearts of Montrealers and confirms that we love to celebrate, whatever the season, true to Montréal's reputation as a cultural city.

The 8th Montréal High Lights Festival is held February 22 to March 4, 2007.

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Press Release

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